

# C-STORE CONNECTION

Newsletter by **DFW Alcohol Permits**

## You Deserve a Break - How to Get a Much Needed Vacation

When you're running a small business of any sort, you're putting your blood, sweat, tears, and time into the process. One thing that all small business owners have is a lot of drive and passion for what they're doing – which can result in fewer times where they have the opportunity to take a day, let alone multiple days, for a vacation.

It's estimated that 43% - almost 1/2 - of all business owners don't take vacations, and more than half feel like they can't be away from their businesses. And, of those who do go away, 85% of them don't feel comfortable being completely "unplugged" for that time. Small business owners also take shorter vacations – 5 days or less.

Mental health professionals suggest that vacation is critical to good health. Even if you don't go somewhere that's away from your home, you will find that your sleeping patterns become regulated, you

have more energy, and you'll be able to think and plan more clearly after your vacation is over.

So, how can you, as a convenience store or gas station owner, make sure that

you're getting the vacation that you need to recharge? Here are some tips that you can consider.

### Understand the Slow Times

One of the easiest ways to take a vacation while also unplugging from your convenience store is to look at a calendar and see when the slowest times are for your business. Depending on where you are located, your "slow times" could vary. Maybe it's in the middle of the summer, when many local people are off for vacation. Or, it may be around a certain holiday. If you know when your slow times are, you may be able to work out when your best times are for vacationing.

### Utilize Technology to Do Some Heavy Lifting

Technology has made all sorts of business processes a lot easier for us to take care of. You've likely already made some changes related to your Point-of-Sale systems which can make end of day accounting a lot easier. But have you taught employees your routine for taking care of it? If you answer emails or social media, be sure that you either consider using a bot or automated email responses that can be sent if a certain keyword is found in an inquiry. Automation with technology means fewer tasks to delegate while your managers are in charge.

### Work With Your Manager

Having people to delegate tasks to is a big part of ensuring that your vacation is going to go smoothly. Have a manager or an employee that acts as one that you can trust to "hold down the fort" while you're away. By delegating tasks and training people to take care of some of the upkeep and regular tasks, you can simulta-

neously reduce your workload, improve the sustainability of your operations and make it easier to get away.

If you haven't started delegating yet, now is the time to start doing so. Delegating is about empowering your employees to do more than just go through a checklist while you're away. In order to be successful (and so you can enjoy your vacation more fully), you need to hand off responsibility and trust that they'll do the job well. Be clear about the communication boundaries that you'll have while you're away, but also let them know that you're there to put out the big fires if necessary. Once you learn to delegate in this fashion, you'll find that taking a vacation is actually possible and your business will run more smoothly.

### Establish Check-In Times

As a small business owner, one of the most difficult things to do is to let go and feel confident that your business will be well taken care of. So, in order to ease both your anxiety and the anxiety of your managers and employees that are taking care of things, establish times to check in with them. Be firm about those times and set boundaries for yourself. If you need a colleague, friend, or family member to help hold you accountable for only working during check-in times, then do it. That way, you still have a good idea what is going on at your store without being immersed in it while on vacation.

### Have a Plan for Getting Back to Work

Lastly, be sure that you have a plan for when you come back. On the last day before your vacation ends, take some time to put together a to-do list and be sure that you connect

*(Continued on page 3)*



At **DFW Alcohol Permits**, I don't just assist my customers with their permits & licenses needs, I help them understand the process of acquiring them.

Call or email me to discuss your next project at  
(469) 939-7866  
or  
Feroz@DFWAlcoholPermits.com





**Ambreen Merchant**  
LICENSED INSURANCE AGENT



- Convenience store/Gas Station
- Shopping center
- Restaurant
- Retail store
- Wholesaler
- Hotel/Motel
- Car dealer/Repair shop
- Apartment building
- Tire shop/ garage
- Construction
- Worker compensation
- UMBRELLA
- Flood Insurance
- Commercial Auto
- Trucking business
- Professional Insurance

**Your business insurance is our Insurance business**  
**COVERAGE YOU NEED**  
**PREMIUM YOU CAN AFFORD**  
**E Z INSURANCE AGENCY**

Call Now!  
469 407 1854  
469 831 9766  
ezinsurance.amber@gmail.com

Carrollton, TX

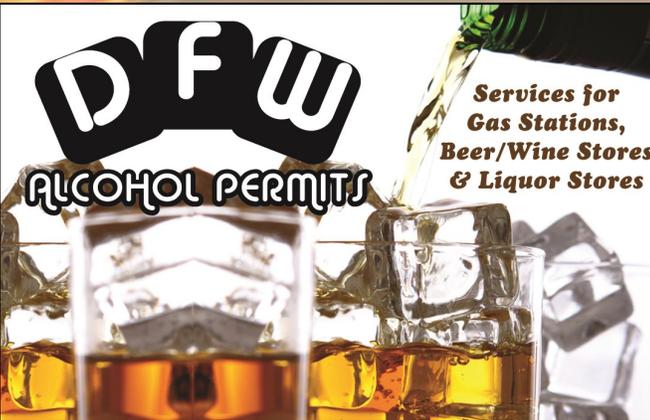
Are you looking to inquire about the **electricity service rates** for your business? Let me help you get rates from different service providers.

Email me your current electricity invoice at [Feroz@DFWAlcoholPermits.com](mailto:Feroz@DFWAlcoholPermits.com)

There is no cost in finding out about saving some \$\$\$.



**Services for Gas Stations, Beer/Wine Stores & Liquor Stores**



[www.DFWalcoholpermits.com](http://www.DFWalcoholpermits.com)

- TABC Permits/ Licenses
- Sales & Tobacco Tax Permits
- Assumed Name Certificate
- TX Lottery License
- UST Registration & Delivery Certificate
- Weights & Measures Device Registration
- SNAP (Food Stamp)

**Serving Dallas/ Fort Worth Metroplex & Surrounding Areas**

Online trainings available for Alcohol Seller/ Server Food Handler/ Manager | UST Classes

[feroz@DFWalcoholpermits.com](mailto:feroz@DFWalcoholpermits.com)  
**469-939-7866**




**KARIM ALI CPA, PC**  
CPA & Business Advisor  
Licensed by Texas State Board of Public Accountancy

**Full Service CPA Firm and Business Advisors**

**Now Serving 2 Locations Dallas | Plano**



**Karim Ali, CPA**

- 12+ Years of Experience
- Free Initial Consultation
- Flexible Hours (including evenings and weekends)
- Unlimited Ongoing Business Consultation
- Tax and Investment Planning\*

**ACCOUNTING - INVESTMENTS - CONSULTING - TAX**

**Services We Offer:**

- Business Incorporation and Termination
- Monthly Business Services; Accounting, Payroll, Sales Tax
- Business and Individual Income Tax Returns
- IRS and Audit Representation
- Preparation of Business Plan and Financial Projections
- Tax Planning
- Investment Planning\*

\* Securities offered through HD Vest Investment Services<sup>SM</sup>, Member: SIPC

**DALLAS OFFICE:** 2665 Villa Creek Drive, Suite 214, Dallas, TX 75234  
**PLANO OFFICE:** 555 Republic Drive, Suite 445, Plano, TX 75074  
Phone: (972) 290-0733 | Fax: (972) 499-0810  
Email: [karim@karimalicpa.com](mailto:karim@karimalicpa.com) | Website: [karimalicpa.com](http://karimalicpa.com)

(Continued from page 1)

with your employees to see what went on when you were on your vacation. Then, get to your convenience store the next day, have your priorities together, and feel good about what it is that you need to catch up with.

As you can see, there are a lot of steps that you can take in order to ensure

that you are able to take a relaxing, well-earned break. So, instead of running yourself ragged, now is the time to consider your options and work toward taking that vacation so that you can recharge and be the best convenience store owner you can be.

It may feel a little nerve-racking to

consider taking a break, but your body, mind, and business will be much better for it if you take the time to consider your options and work out details. (End)

## Did You Know?

We say hello because of Thomas Edison. When Alexander Graham Bell patented the telephone in 1876, 'hello' was mostly used to grab attention ('hey, you!'). Bell wanted to use 'ahoy', but Edison viewed phones as business tools with always-open lines that didn't "need a call bell as Hello! can be heard 10 to 20 feet away." Edison clearly won the battle, but Bell was so tied to 'ahoy' that he used it for the rest of his life.

“The difference between ordinary and extraordinary is that little extra.”

# SPECIAL FOR DFW ALCOHOL PERMITS

## UPGRADE YOUR POS!

# \$987\*

**FOR A NEW POS UNIT**  
OR FINANCE FOR \$499 DOWN+  
3 MONTHLY PAYMENTS OF \$299

- BUILT-IN REWARDS PROGRAM
- BOSS REVOLUTION INTEGRATED\*
- MERCHANT SERVICES AVAILABLE

INCLUDES

- RETAILER TOUCHSCREEN DISPLAY
- CUSTOMER-FACING DISPLAY
- STURDY CASH DRAWER
- 2D BARCODE SCANNER
- THERMAL RECEIPT PRINTER

ADD A SCALE FOR ONLY \$299

CUSTOMER-FACING SCREEN INCLUDED

POS INSTALLATION & TRAINING INCLUDED

SUPPORT AND SERVICE AT 19.95/MONTH

ADDITIONAL \$100 CASH BACK FROM DFW ALCOHOL PERMITS.

If merchant processing service is provided by DFW Alcohol Permits for a minimum of 3 months.

CONTACT US! TEL: 1-469-939-7866

WWW.DFWALCOHOLPERMITS.COM

REGISTER
 STATISTICS
 USER MANAGEMENT
 INVENTORY
 PROMOTIONS
 ONE-CLICK ITEMS

\*Offer valid only for DFW ALCOHOL PERMITS's merchants who purchase a National Retail Solutions ("NRS") POS register either in full with one payment or finance with a \$499 down payment and sign a financing agreement. Finance terms: \$299 for 3 months. Total price of financed register is \$1,396. Financing available only for well qualified merchants. Standard service contract required. Service and support fees are \$19.95/month. EMV card machine free with two year agreement. NRS reserves the right to cancel, suspend or modify the offer at any time without notice. All Boss Revolution products and services are subject to terms and conditions. Visit [www.bossrevolution.com](http://www.bossrevolution.com) for complete terms, current rates and additional information.

The Federal Equal Credit Opportunity Act prohibits creditors from discriminating against credit applicants on the basis of race, color, religion, national origin, sex, marital status, age (provided the applicant has the capacity to enter into a binding contract); because all or part of the applicant's income derives from any public assistance program; or because the applicant has in good faith exercised any right under the Consumer Credit Protection Act.

## Random Tip:

You work hard to grow your sales. You add more assets to you business. It's wise to check with your insurance company if you need to update your sales or add any asset that should be covered in your insurance. In case any incident occurs that destroys your business, you are compensated appropriately.

*\*\*\*This tip was sourced by Mr. Emtiaz S.\*\*\**

(If you have a tip to share with the readers of this newsletter, you are welcome to share.)

## Online trainings

are available at:

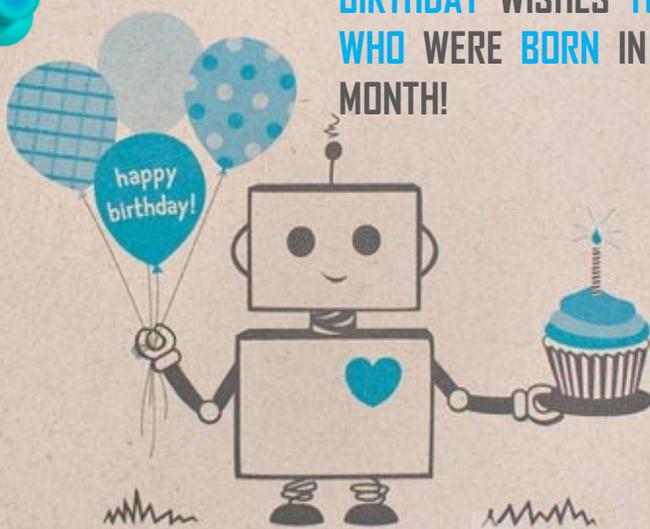
[www.dfwalcoholpermits.com](http://www.dfwalcoholpermits.com)

Select the training for  
TABC and/or TCEQ.

## OWNERS

Check permits for  
**RENEWAL**  
this month.

BIRTHDAY WISHES TO ALL  
WHO WERE BORN IN THIS  
MONTH!



For advertisement inquiry, please email at:  
[Feroz@DFWAlcoholPermits.com](mailto:Feroz@DFWAlcoholPermits.com)



I am pleased to announce that DFW Alcohol Permits is now an authorized office to sell Merchant Processing Services and Point of Sale (POS) systems for FirstData and National Retail Solutions. Please call to discuss about the special rates at (469) 939-7866.